

Bizfon 680 System SOHO Analog Phone System



Easy to use, Self Install SOHO Solution



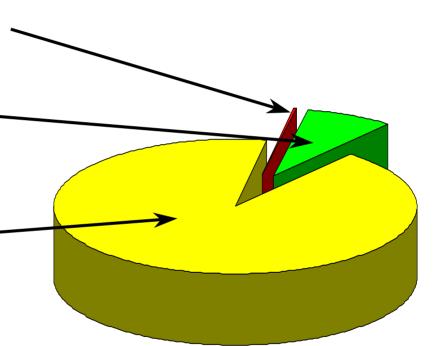
Bizfon 680 Market Opportunity

SOHO (Small Office / Home Office)



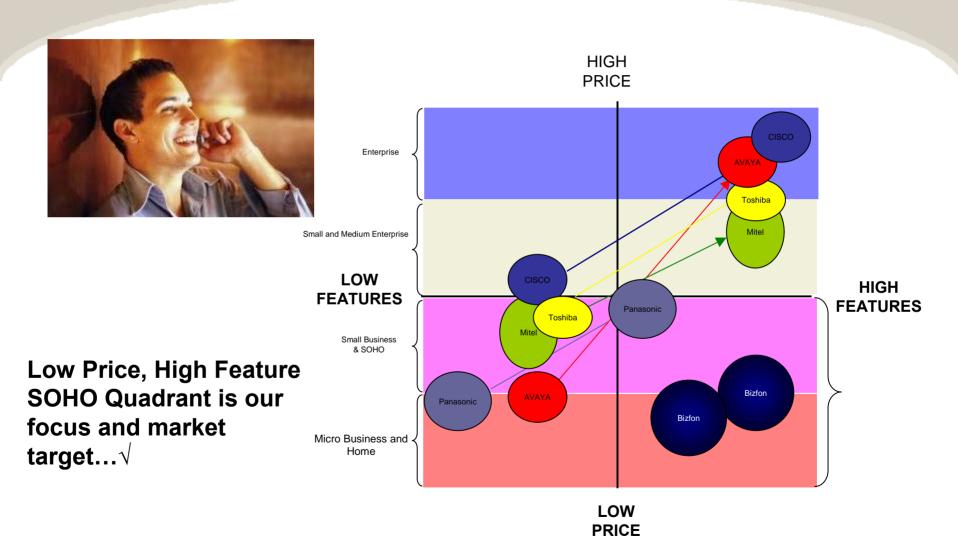
Market Opportunity

- 12,717 businesses have>500 employees
- 556,988 businesses have 20 to 499 employees
- 5,539,552 businesses –
 have 0 to 20 employees
- Bizfon 680 targets up to 35 employees…√





Market Opportunity





Vertical Markets

- 35 Employees or less
 - Business services / Consultants
 - Engineering / Architecture
 - Marketing / Advertising
 - Accounting / Finance
 - Insurance / Legal
 - Manufacturing
 - Medical
 - Real estate
 - Religious organizations





Target Customers

- Businesses with branch offices or other locations
- Small businesses with 1-35 employees
- Businesses with key systems or single line phones
- Businesses with limited technical knowledge
- Home office requirements
- ullet Bizfon 680 fits all these customer profiles... $\sqrt{}$



Typical Customer Requirements

- Low purchase price
- Self-install
- Easy to use
- Enterprise class features
- Ability to answer all incoming calls
- Remote access
- Professional image
- Customer care support package
- Bizfon 680 has the 'Simple' solution...√



Popular Customer Features

- Built in voice mail
- Follow-me-Forwarding
- Dual CO line control
- Universal extension number
- Music or informational messages on hold
- Easy to follow voice prompts
- Works with existing analog phones

■ Bizfon 680 has all these features...√



Additional Enterprise Class features

- Integrated auto-attendant and Caller ID
- Voice prompt configuration
- Virtual extensions for remote working
- Auto fax detection any line
- Conference calls 5 party
- Non blocking simultaneous access
- Compatible with any analog phone
- Easy access to customer care
- Bizfon 680 has many more features...√



SOHO Solutions made Simple

Bizfon 680...SOHO Phone Solutions

- Low cost
- Self install
- Ease of use
- Enterprise class features
- Compatibility
- Customer Care & expansion options
- Bizfon 680...Designed for the small business



Bizfon 680 Product Overview

SOHO (Small Office / Home Office)