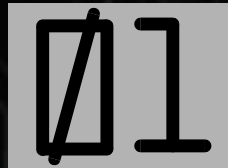


NITSUKO AMERICA

**Digital
System**



*Easy to use
Affordable to own
Grows as you grow*

Digital System/01

It's digital. Friendly. Affordable. A significant change for the better.

Chances are your business is still using an analog phone system. But to get all the benefits of the latest advances in phone technology, digital is the only way to go.

Digital can simplify your working life. Streamline your operation. Put you on-line to advanced technologies... voice mail, file-sharing and network integration. Unfortunately, digital phone systems are usually pretty complicated... and pretty expensive, too.

But now there's a system that changes all that – Digital System/01. It makes digital easy and affordable – even for the smaller business.

The modular design of Digital System/01 lets you expand your phone system as your business grows. And digital engineering means you'll be able to take advantage of advances in technology – not only today, but far into the future. It's easy to install, easy to use and easy on the bottom line because Nitsuko America takes a common sense approach to communications.

Nitsuko America's product facilities are among the most advanced in the world. All our facilities are ISO 9002 approved, the new worldwide standard for quality manufacturing. Computer control systems, automated production and the watchful eye of our Quality Control Department ensure that your DS01 is both reliable and economical.

More and more businesses – from the biggest to the smallest – are finding out that digital technology can help them get more out of every working day. And without a doubt, the digital system that makes the most sense is Digital System/01.



Eliminate message slips with personalized integrated voice mail.

Eliminate "phone tag" forever.

Now it's easier than ever to stay in touch... to lighten the load for receptionists and phone attendants... to handle heavy call volumes, eliminate mistakes and misconnections, with...

Display Messaging - create messages, such as, "IN A MEETING" or "BACK AT (TIME)" to inform internal callers of your plans or whereabouts when you're away from the phone.

Voice Mail - program personal greetings and eliminate message slips with the optional NVM-Series Integrated Voice Mail. Retrieve your messages day or night.

Automated Attendant - answer incoming calls with a recorded greeting, provide callers with a time-saving directory of extension numbers, transfer to requested extensions or switch callers to a live receptionist – all with or without voice mail.

Message Waiting - leave a message indication at any phone. Respondents can automatically return your call with the push of a key.

Callback - you're automatically connected to the co-worker you tried to reach while they were on another call.

Using the phone has never been easier.

The Digital System/01 can help you get more out of every working day. Designed to make advanced technology easy to use, the long list of standard and optional features begins with...

Last Number Redial - redial with the touch of two buttons. It's easy!

Speakerphone - make or answer any call while you keep your hands on the job.



Group Call Monitoring allows everyone in the office to hear the whole story without using the speakerphone.

Digital Door Box with Control - works like a doorbell, but lets you talk to the visitor and listen to the reply. Simply press a button to unlock the door.

Directory Dialing - your phone becomes your phone book! Store your names and numbers, then make any call by activating the display and scrolling through the names listed. When you find the name you want, just press "dial."

Intercom Hands Free Reply - respond hands free to all intercom calls.

Group Call Monitoring - so everyone in an office gets the whole story. Hear both sides of any conversation without using the speakerphone.

Hotlines - get through to anyone, even if the extension is busy.

Every phone is individually programmable.

Eliminate confusion and speed up the handling of calls when volumes are heavy. Easily programmable functions include...

Ring Assignments - decide which outside lines ring your phone during the day and at night.

Speed Dialing - you can store and automatically dial up to 20 numbers per phone, all by touching a key or two.

Get control of communications costs.

The Digital System/01 can cut your company's phone bills dramatically, perhaps as much as 15%-30%! Now, even small businesses can cash in on sophisticated features such as...

Automatic Route Selection - saves money by automatically choosing the least expensive carrier, based on number dialed, time of day and day of week.

Toll Restriction - lets you keep a lid on expensive long-distance calls. You decide which area codes may or may not be dialed from each phone, including expensive 900 numbers.

Account Codes - simple client codes allow for full documentation of time and charges, so you can accurately bill back telephone expenses... a great feature for accountants, law firms and other service businesses.

Station Message Detail Recording - accurately tracks every call by station.

A building block system that grows as your business grows.

**DS01 is perfectly
engineered to grow
as your business grows.
Add phones. Add lines.
Add features and options to
any phone or to every phone.**

**Start with a few phones.
Build up to 72.**

**DS01 is designed to
grow as your needs
require. It won't cost
you a fortune to build
up to the system's
maximum capacity.**

The Common Equipment Unit (CEU) is the heart of the Digital System/01. One CEU supports up to eight lines and 24 phones. Two CEUs give you up to 16 lines and 48 phones. Add a third CEU and grow to 24 lines and 72 phones.



Digital Door Box



4 CO Module



Standard Telephone
with or without
optional speakerphone.

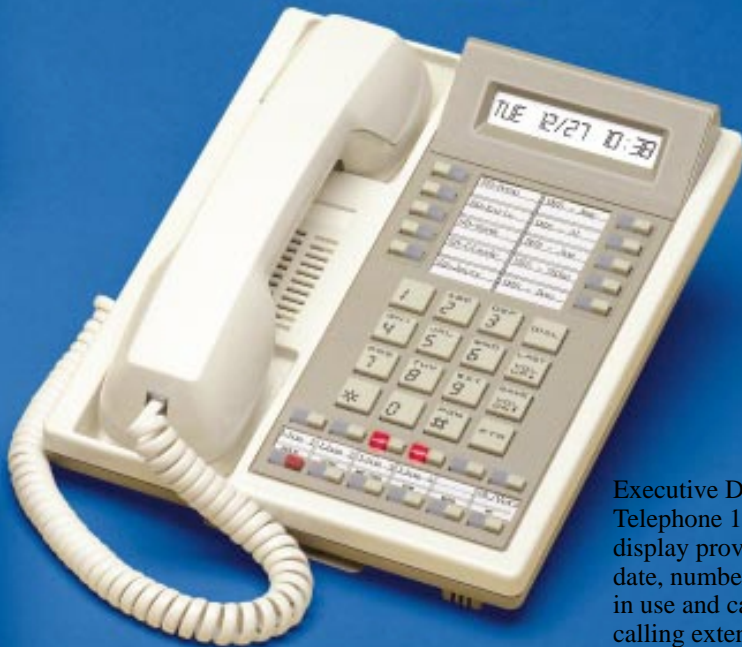


Executive
Display
Telephone

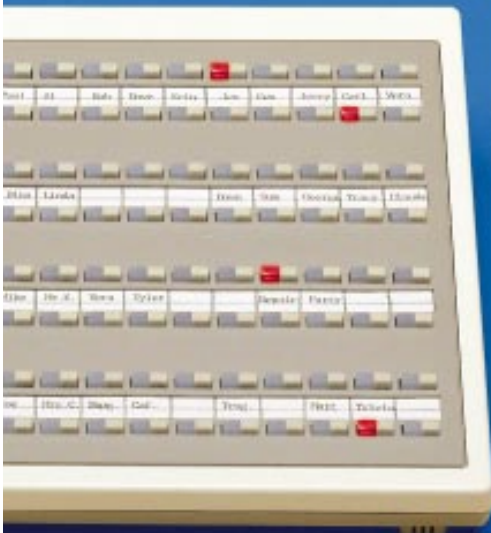


12 Station Module

Digital Single Line Telephone with message waiting indication.



Executive Display Telephone 16-character LCD display provides time, date, number dialed, line in use and called or calling extension number, in addition to Display Messaging capability and speakerphone.



80 Button DSS Console

Easy to use. Affordable to own. Grows as you grow.

Never miss important calls or messages.

Whether you're on the phone with someone else or away from the office, important calls and messages will never get lost again, with...

Whisper Page - a sophisticated intercom feature that lets you hear and respond to a message from a secretary or co-worker when you're on the phone with another call. The party you're talking to never knows that you were talking to someone else.

Personal Greeting - just speak into your telephone to record a brief message. Callers transferred to your phone will hear your recorded greeting and then be transferred to a predetermined extension, all without the addition of voice mail.

Park and Page - with the optional NVM-Series integrated voice mail, record a page announcement for yourself such as, "David, you have a call." That announcement automatically broadcasts over the paging system (internal, external or both) when your extension rings.

Automatic Call Distribution - allows automatic distribution of calls equally among agents. ACD also provides full reports, monitoring/override capabilities and programmable ACD announcements.

Caller ID - By utilizing local telephone company services, any display telephone can show an incoming caller's telephone number and name - boosting employee productivity.

Call Forwarding - so you can send your calls to any other phone, even a cellular phone. More than a convenience, built-in Call Forwarding eliminates the monthly fees the phone company charges for the same feature.

Call Coverage - any employee can pick up any phone to answer incoming calls. The phones are always covered.



Office calls can be forwarded to any phone, even to your car.



DS01 telephones are now available in two attractive colors, Beige and Graphite!

Office Automation through Advanced Computer Telephone Integration (CTI)

The built-in CTI capability of Digital System/01 helps put you on the cutting edge of modern office productivity.

Personal Computer Interface - ushers you into the new era of office automation by allowing a PC with TAPI compatible software to operate with a DS01 telephone.

Telemarketing Dial - enables your staff to canvas prospects quickly and efficiently.



Digital System/01 automates your office with TAPI compatibility and external PC control.

Database Lookup - (provided through Caller ID and TAPI compatible third-party software) displays your caller's account information before their call is even answered - a capability customer service will surely appreciate.

External PC Control - provides unique PC-based system functions through custom third-party development.

Digital System/01... A change for the better!

Times and phones have changed, and so have the demands on your telecommunications system. But whether your business requires a few phones or as many as 72, no other system compares - feature, dollar for dollar - to the DS01. Like other changes that have made your business better, DS01 gives you more function, flexibility and adaptability in a compact package that's easy and economical to use.

From the power to make your business work harder today, to the built-in ability to take advantage of the applications of tomorrow, the Digital System/01 delivers an affordable, effective solution to all your telecommunications needs. And that's a change for the better.

Digital System/01

System Capacities

	1 CEU	2 CEUs	3 CEUs
Lines	8	16	24
Stations	24	48	72

Power Failure Cut-through Circuit

1 per CO Module

External Page Zone (1 per CEU)

External Control Relay Circuit (1 per CEU)

Internal Page (Seven Zones and One All-Call Zone)

System Features

Alternate Attendant
 Analog Station Interface (ASI)
 Automatic Hold
 Background Music
 Battery Back-Up
 Call Announce w/HF Reply
 Call Forward Busy - No Answer
 Call Forward Immediate
 Call Forward No Answer
 Call Forward Off Premise
 Call Park, General and Personal Park Orbits
 Callback
 Caller ID
 Camp-On
 CENTREX/PABX Compatible
 Class of Service
 Conference
 Department Calling
 Delayed Ringing Assignment
 Dial Pulse to DTMF Conversion
 Digital Doorbox with Relay Control
 Direct Line Access
 Direct Station Select Keys
 Directed Call Pickup
 Display Phone Features:
 Contrast Adjustment
 Call Timer
 Dial Number Preview
 Directory Dialing
 Display Messages
 Feature Status Prompts
 Name Displays
 Personalized Messages
 Recall Status w/Destination ID
 Distinctive C.O. Ring
 Distinctive Tone Ringing
 Do-Not-Disturb
 DSS/BLF Intercom Keys
 Dual LEDs (Graphite Display & HF Telephone only)
 Executive Override Block/Intrusion
 Executive/Secretary Hotline
 Extended Ringing
 External Loud Ring Control
 External Paging Access
 Flexible Line Assignments
 Flexible Ringing Assignments
 Flexible Station Feature Keys
 Group Call Pickup
 Group Dial-Up (Line Groups)
 Group Listen
 Group Ringing
 Handset Volume Control
 Headset Compatibility
 Hold, Exclusive & I-Hold
 Hotlines w/DND Override
 Integrated Voice Mail (requires NVM-Series)
 Labelmaker
 Last Number Redial
 Message Waiting



Microphone On/Off & Mute
 Monitor
 Music-on-Hold
 Night Answer (Universal/Assigned)
 Night Service (Universal/Assigned)
 Non-Restricted Lines
 Off-Hook Signaling (Tone & Voice)
 Off-Premise Extension (OPX)
 On-Hook Dialing
 Paging (broadcast through all proprietary telephones)
 Personal Computer Interface (PCI)
 TAPI Compatibility
 Telemarketing Dial
 Prime Line Preference
 Privacy Release
 Private Lines (Direct Terminating)
 Programmable Keys
 Ring Line Preference
 Save/Redial Number
 Secretarial Call Coverage
 Single Line 2500 Set Compatibility (ASI)
 Speed Dialing, System & Extension
 Split Capability
 Station Number Confirmation
 Timed Flash
 Timed Recall of Held Calls
 Toll Restriction
 Tri-Level Keys
 Trunk Group Access Restriction
 Trunk Queuing/Auto Callback
 Universal Call Distribution (UCD)
 User Programmable Functions
 Voice Announce Transfer
 Walking Class of Service
 Whisper Page

Attendant Features

Alternate Attendant
 Auto Fault Reporting to Attendant
 Automatic Hold, Line to Line
 Busy Lamp Field
 Busy Out Lines/Stations
 Call Forward Cancel
 Camp-On
 Multiple Attendant Positions
 Recall Status

Voice Module Features

ACD Greeting
 Auto Attendant
 Date/Time Announcements
 Personal Greeting
 Station Ports (12) (requires AUX Module)
 System Voice Prompts

Voice Mail (NVM-Series) Integration Features

Automatic Call Routing to Mailbox
 Call Forward to Mailbox
 Conversation Record
 Fax-On-Demand
 Number of Messages Displayed
 One-Touch Forwarding
 One-Touch Mailbox Access
 One-Touch Message Retrieval
 Park and Page
 Personal Answering Machine Emulation
 Return Call (with Caller ID)
 Transfer to Mailbox

Auxiliary Module Features

Account Codes - Forced/Verified
 Automatic Call Distribution (ACD)
 Management/Supervisor Reports
 Automatic Route Selection
 Directory Dialing, Speed Dial
 Disk Backup of System Program
 Flexible Numbering Plan
 Hybrid System Operation
 Line Group Access
 Line Group Dial-Up
 Remote Maintenance & Diagnostics
 Self Diagnostics
 Station Message Detail Recording (SMDR)
 with Call Buffer
 Telemarketing Dial
 Traffic Management Reports
 Lines/Stations/Caller ID
 Unsupervised Conference

Peripheral Control Unit (PCU)

Adds Alarm Sensor, 12 station ports and one of the following:
 -Two External Paging Zones
 -DISA
 -On-Premise 2500/500 set
 -FAX Switching
 (Requires AUX Module)

Proprietary Instruments

16 BTN Standard Telephone
 16 BTN Handsfree Telephone
 16 BTN Display Telephone
 80 BTN DSS Console
 Digital Single Line Telephone
 16 BTN Standard Telephone (Graphite)
 16 BTN Handsfree Telephone (Graphite) with dual colored LEDs
 16 BTN Display Telephone (Graphite) with dual colored LEDs
 80 BTN DSS Console (Graphite)
 Digital Single Line Telephone (Graphite)
 Dual OPX/ASI Module
 Analog Station Interface (ASI)
 Voice Module Unit (VMU)
 Peripheral Control Unit (PCU)
 Personal Computer Interface (PCI)
 NVM-Series Voice Mail

Certain features may be optional, available at a future date or be part of a package. See your Nitsuko America Dealer for further details.

Leaders In Communication For Over 75 Years

NITSUKO AMERICA

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